

## Spring Launch Displays

Here's a list of typical items to include on your table at a Spring Launch event.

Items will vary according to the store and region. Use krunchbox to identify best-selling lines and store vs region target items

	Table cloth and banners
	Gazebo with misting kit if possible
WATERING	
	20m retractable hose reel
	30m Netafim
	19mm x 25m poly
	Copper watering can
	Misting kit and timer
	Demo dripper line with Flushing valve, air release valve, Pressure reducer/filter.
	Selection of popup sprinklers on pvc display
	Selection of tap timers (on tap display if possible)
	Selection of sprinklers – esp 17 hole & purple dome
	Selection of trigger guns and nozzles
	Grip and lock fittings with hose length to demonstrate
	Vertical Planting Kits – boxes and display unit
	Weather Stations – boxes and display unit

Wherever possible, set up displays of Vertical Gardens, Weather Stations, Misting kits in the nursery



Scripts - Here's the main points to cover while discussing our products

Retractable Hose reels	<p>Solves the Four main problems with hoses (TUSK)</p> <ul style="list-style-type: none"> <li>• Tripping over hose</li> <li>• Unsightly mess</li> <li>• Sun damage to hose</li> <li>• Kinking</li> </ul> <p>Our hose is replaceable</p>
Pro-S pop up sprinkler	<p>Metal top to minimise damage</p> <p>Nozzle is adjustable from 0 – 360 degrees</p> <p>Comoulded seal which doesn't fall out during installation</p> <p>Polymer seal resistant to bacterial attack</p> <p>Heavy duty spring</p> <p>Ratcheting riser makes aiming the water easy</p> <p>Flushing cap option to clear debris from line</p>
Gear Driven sprinklers	<p>11m radius of coverage</p> <p>Water emitted as jet, not spray</p> <p>Taller bodies mean higher pop-up, to clear ground litter</p> <p>Wider bodies mean stronger springs and firmer pop-down</p> <p>K1 – fits 15mm fittings</p> <p>Professional – most economical, with included nozzle pack</p> <p>K5 – 4 nozzles installed internally</p>
Netafim	<p>Drippers pre-installed every 30cm</p> <p>Pressure compensating for hilly areas</p> <p>No-drain, so no need for Air release valve</p> <p>Maximum of 60m length</p> <p>Simplest dripper to set up</p> <p>Companion products – they will need to purchase and install hole punch, flushing valve, pressure reducer, GNL fittings</p>
Grip and Lock fittings	<p>Identified by blue collar and o-ring</p> <p>Superior grip to avoid drips, leaks and blow-offs (demo)</p> <p>Peace of mind when using timers, drippers etc.</p>
Misting kits	<p>Good for cooling guests, and watering pots, vertical gardens, greenhouses, ferneries.</p> <p>Misting timer is programmed in cycles, (not clock-times) for short, frequent runs.</p>
Tap Timers	<p>All connect straight to tap and hose – no need for plumber or electrician. Recommend Grip and Lock fittings.</p> <p>2-hour mechanical</p> <ul style="list-style-type: none"> <li>• No battery, manual on, auto off</li> </ul> <p>Two Dial</p> <ul style="list-style-type: none"> <li>• Simplest to program – choose pre-set options</li> <li>• Set duration (left) and frequency (right)</li> </ul> <p>Digital</p> <ul style="list-style-type: none"> <li>• Fully programmable days and times</li> <li>• Up to 4 starts per day</li> </ul> <p>Misting</p> <ul style="list-style-type: none"> <li>• For frequent short watering cycles</li> <li>• Vertical gardens, greenhouses, pots etc</li> </ul> <p>Bluetooth Tap Timers</p> <ul style="list-style-type: none"> <li>• Smartphone control makes programming easier to set and adjust</li> <li>• Up to 8 timers from one phone</li> </ul>

Vertical Gardens	<p>Great way to use wall space where there is little garden space at home</p> <p>Watering kit included</p> <p>Misting Timer ideal for short, frequent watering runs</p> <p>Easy to install – two bolts on bracket</p> <p>Can be interconnected for larger displays</p>
Weather Stations	<p>Measure</p> <ul style="list-style-type: none"> <li>• Wind direction and speed. (slight, 20s delay in signal)</li> <li>• Temperature indoors and out</li> <li>• Humidity indoors and out</li> <li>• Rainfall</li> <li>• Barometric pressure (with a history)</li> </ul> <p>Display</p> <ul style="list-style-type: none"> <li>• Digital clock with Alarm</li> <li>• Moon phases</li> <li>• Forecasts based on barometric pressure history</li> <li>• Comfort Zone</li> </ul>