

The logo consists of the word "HOLMAN" in a bold, white, sans-serif font, centered within a green rounded rectangle.

HOLMAN

Irrigation - Garden - Plumbing

GARDEN LIGHTING Rollout Nov 2017

INTRODUCTION OF THE NEW RANGE

INCOMING PRODUCTS FEATURES

Controllers



**CLW60
MANUAL GARDEN
LIGHT CONTROLLER
W/WHITE**

**CLBW60
BLUETOOTH GARDEN
LIGHT CONTROLLER
W/WHITE**

**CLRGB60
BLUETOOTH GARDEN
LIGHT CONTROLLER
W/WHITE**



The garden light system is fully operated via Bluetooth. The customer has complete control of the system on their mobile device.



The app allows the customer to change the garden lights to any colour on the spectrum.

One light - Endless colours



The warm white lights are dimmable via the app, providing the customer the ability to increase or decrease brightness.

CONTROLLERS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011683	CLW60	MANUAL GARDEN LIGHT CONTROLLER W/WHITE	2	\$49.99
0011683	CLBW60	BLUETOOTH GARDEN LIGHT CONTROLLER W/WHITE	2	\$99.00
0011686	CLRGB60	BLUETOOTH GARDEN LIGHT CONTROLLER W/WHITE	1	\$129.00

STATUS: Live

GRADE: B

RANKING: National

ALLOCATION: Yes



INTRODUCTION OF THE NEW RANGE

INCOMING PRODUCTS FEATURES

Deck Lights



DLW3006
30MM DECK LIGHTS
6PACK W/WHITE



DLRGB3003
30MM DECK LIGHTS
6PACK RGB



DLW4510
45MM DECK LIGHTS
6PACK W/WHITE



DLRGB4505
45MM DECK LIGHTS
6PACK RGB

INTRODUCTION OF THE NEW RANGE

DECK LIGHTS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011666	DLW3006	30MM DECK LIGHT W/WHITE 6PACK	5	\$49.97
0011667	DLRGB3003	30MM DECK LIGHT RGB 6PACK	5	\$59.98
0011668	DLW4510	45MM DECK LIGHT W/WHITE 6PACK	5	\$59.97
0011670	DLRGB4505	45MM DDCK LIGHT RGB 6PACK	5	\$69.98

STATUS: Live

GRADE: B

RANKING: National

ALLOCATION: Yes



INTRODUCTION OF THE NEW RANGE

INCOMING PRODUCTS FEATURES

Path Lights



PLW2503
250MM PATH LIGHT
W/WHITE

PLRGB2503
250MM PATH LIGHT
RGB

PLW4503
450MM PATH LIGHT
W/WHITE

PLW5503
550MM PATH
LIGHT W/WHITE

PATH LIGHTS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011679	PLW2503	250MM PATH LIGHT W/WHITE	4	\$39.98
0011680	PLRGB2503	250MM PATH LGHT RGB	4	\$49.98
0011681	PLW4503	450MM PATH LIGHT W/WHITE	1	\$59.98
0011682	PLW5503	550MM PATH LIGHT W/WHITE	1	\$69.98

STATUS: Live

GRADE: B

RANKING: National

ALLOCATION: None



INTRODUCTION OF THE NEW RANGE

INCOMING PRODUCTS FEATURES

Spot Lights



SLW433
43MM
SPOT
LIGHT
W/WHITE

SLRGB433
43MM SPOT
LIGHT
RGB

SLW757
75MM SPOT
LIGHT
W/WHITE

SLRGB756
75MM SPOT
LIGHT
RGB

SLW10010
100MM SPOT LIGHT
W/WHITE

SLRGB10010
100MM SPOT LIGHT
RGB

SLW14015
140MM SPOT
LIGHT
W/WHITE

HOLMAN

www.holmanindustries.com.au



INTRODUCTION OF THE NEW RANGE

SPOT LIGHTS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011671	SLW433	43MM SPOT LIGHT W/WHITE	6	\$22.90
0011672	SLRGB433	43MM SPOT LIGHT RGB	6	\$31.98
0011673	SLW757	75MM SPOT LIGHT W/WHITE	4	\$29.97
0011674	SLRGB756	75MM SPOT LIGHT RGB	4	\$39.98
0011675	SLRW10010	100MM SPOTLIGHT W/WHITE	2	\$49.98
0011676	SLRGB10010	100MM SPOT LIGHT RGB	2	\$59.97
0011678	SLW14015	140MM SPOT LIGHT W/WHITE	1	\$64.98

STATUS: Live

GRADE: B

RANKING: National

ALLOCATION: Yes



INTRODUCTION OF THE NEW RANGE

INCOMING PRODUCTS FEATURES



**ALCW3T
MAIN LINE
CABLE
TEE
W/WHITE**

**ALCRGB3T
MAIN LINE
CABLE TEE
RGB**

**ALCW1
1M LIGHT
CABLE
W/WHITE**

**ALCRGB1
1M LIGHT
CABLE
RGB**

**ALCW5
5M LIGHT CABLE
W/WHITE**

**ALCRGB5
5M LIGHT CABLE
RGB**

**ALCW10
10M LIGHT
CABLE W/WHITE**

**ALCRGB10
10M LIGHT
CABLE RGB**

HOLMAN

www.holmanindustries.com.au



INTRODUCTION OF THE NEW RANGE

CABLES

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011694	ALCW3T	MAIN LINE CABLE TEE 45cmX45cmX45cm W/WHITE	24	\$9.99
0011695	ALCRGB3T	MAIN LINE CABLE TEE 45cmX45cmX45cm RGB	24	\$14.98
0011687	ALCW1	MAIN LINE EXT CABLE 1m W/WHITE	24	\$6.98
0011690	ALCRGB1	MAIN LINE EXT CABLE 1m RGB	24	\$9.98
0011688	ALCW5	MAIN LINE EXT CABLE 5m W/WHITE	6	\$18.98
0011691	ALCRGB5	MAIN LINE EXT CABLE 5m RGB	6	\$24.98
0011689	ALCW10	MAIN LINE EXT CABLE 10W/WHITE	6	\$34.99
0011692	ALCRGB10	MAIN LINE EXT CABLE 10M RGB	6	\$49.98

STATUS: Live

GRADE: B

RANKING: National

ALLOCATION: Yes



INTRODUCTION OF THE NEW RANGE

INCOMING PRODUCTS FEATURES

Water Resistance

IP33 IP45 **IP67** IP68

This level of water resistance can withstand rain and winter conditions. The customer can comfortably leave their lights in the garden all year round.

4 Pin RGB



Plug & Socket
SAFE-T

The RGB lights operate on a 4 pin Plug & Socket system Reminder: You cannot connect RGB and WHITE on the same system.

No soldering or tools required

2 Pin WHITE



Plug & Socket
SAFE-T

The WHITE lights operate on a 2 pin Plug & Socket system Reminder: You cannot connect WHITE and RGB on the same system.

No soldering or tools required



The garden light system is fully operated via Bluetooth. The customer has complete control of the system on their mobile device.



The LED lights are long lasting and energy efficient. The low wattage allows more lights to be connect via one controller.



**WARM
WHITE**

The warm white lights are dimmable via the app, providing the customer the ability to increase or decrease brightness.



**RGB
COLOUR**

The app allows the customer to change the garden lights to any colour on the spectrum.

One light - Endless colours

Inventory Information

- All Garden Lighting Stock has arrived in all 3 HOLMAN Warehouses and will be ready for dispatch immediately.
- Allocations have come through and will start to be sent out Monday 6th November.



Ranging-in the new products & Their BLG Locations

- Once the Garden Lighting bay has been relayed to the new BLG, ensure to print and replace new shelf tickets for all the bay.
- As always these new products are to be ranged to meet Holman's high merchandising presentation standards.
- Blgs have been uploaded on the Intranet and have been sent to State Managers.



Holman & Bunnings Websites

<http://www.holmanindustries.com.au/products>

- Each of these new lines is currently in the process of being listed onto the Holman website
- Once they are featured online notification will be sent out to the entire field team

<http://www.bunnings.com.au/holman>

- Each of these new lines is currently listed onto the Bunnings website

Controllers



Deck Lights



Path Lights



Spot Lights



Cables

