



# Australian Packaging Covenant

*Smarter Packaging, Less Waste, Cleaner Environment.*



Signatory Name: Holman Industries

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

**Industry sector** (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

**Industry type** (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

## PART A – Signatory progress in reaching goals and targets of the Covenant

This section refers to signatory progress against Covenant KPIs. The data from this section will be aggregated across all signatories on an annual basis, and will enable the APC to assess overall progress against Covenant Goals and KPIs, and those of its own Strategic Plan. You can include any particulars relevant to your sector in Part B.

Please indicate your organisation's reporting period:

- Financial Year: 1 July 2010 – 30 June 2011  
 Calendar Year: 1 January 2011 – 31 December 2011

### Goal 1: Design - optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety.

#### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent

1. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes  No

#### Definition of Packaging Type

*Reporting of the proportion of packaging reviewed using the Sustainable Packaging Guidelines, whether existing or new, need not be individual SKU or products. Signatories can review – and report on their review – by grouping their packaging into different types if this is more effective and efficient. Grouping into 'types' can be by individual products (SKU's), or by related packaging / products, e.g. by type of material used (paper/ cardboard, plastic, glass, metals...), by brands, by packaging manufacturer, or by some other category which makes sense in their own design and production processes. Reporting the number or percentage reviewed should be by 'Type' as defined by each signatory's own practices, and each signatory is free to decide how to do this. A manufacturer with a small number of products might review each package independently, with each considered a unique 'type'. A large manufacturer with many products may group them for review by looking at each material type, or may review each brand or range of products in turn, or may have different packaging suppliers and work with each in order. In both cases, the reporting should simply be by the 'types' of packaging that have been reviewed.*

2. Of the types of packaging **existing** at the beginning of the reporting period, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

%

3. Of the **new** types of packaging introduced during the reporting period, what percentage has been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

%

4. Describe (other?) outcomes achieved using the SPG in regard to:

*Please indicate even if you have done nothing in this area*

a) *Avoiding or minimising the use of materials and other resources*

We have moved away from Land Fill based plastics and moved towards re-cycleable plastics and cardboard made from re-cycled paper.

b) *Optimising recyclability and recycled content*

We have progressed in switching from Plastic Laminates for varnish effects on all packaging to Machine varnish / gloss to reduce the amount of plastic in our manufacturing processes.

c) *Reducing litter impacts*

As previously stated our plan has always been to reduce litter volume by increasing our recyclability and reducing the volume and physical size of our packaging. We are also looking into ways of producing open fronted packaging and labels only, to replace boxes.

**Goal 2: Recycling - efficiently collect and recycle packaging.**

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**KPI 3: % signatories applying on-site recovery systems for used packaging**

5. Do you have on-site recovery systems for used packaging?

- Yes at all facilities/ sites  
 Yes at some, but not all facilities/ sites  
 No

**KPI 4: Signatories implement formal policy of buying packaging made from recycled products**

8. Does your company have a formal policy of buying packaging made from recycled products?

- Yes  No

**Goal 3: Product Stewardship - demonstrate commitment by all signatories**

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**KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.**

11. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes  No

**KPI 7: % signatories showing other Product Stewardship outcomes**

14. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

- Yes  No

**KPI 8: Reductions in packaging items in the litter stream**

16. Briefly describe what measures, if any, have been implemented to reduce litter.

As previously stated our plan has always been to reduce litter volume by increasing our recyclability and reducing the volume and physical size of our packaging. We are also looking into ways of producing open fronted packaging and labels only, to replace boxes. (AS PREVIOUSLY STATED)

**General**

17. Please provide details of any special circumstances or additional information that will help us interpret this report (you may include links to your website showing any case studies or relevant information).

None to report at this stage

## PART B – Your annual performance

This section will ask you for additional data on your progress made during this reporting period against the **annual** targets you have set for each of the Covenant KPIs. The data you provide in Part B will be used to determine your performance rating. Here we are looking at your achievements in changes to packaging **outcomes** rather than **processes** (e.g. **15 tonnes** of material diverted from landfill rather than a **process** in place to investigate or actually divert waste from landfill). Please use this section to highlight any particulars that you think are relevant about your industry and sector and we will take this into account in the performance rating.

### Goal 1: Design

#### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	All new product packaging being reviewed before procurement.	(Timeline - July 2013) 50% complete
2.	Reviews to be undertaken from July 2012 onwards. Aim to review 20% of range per full calendar year.	(Timeline - Dec 2015) 5% complete
3.	Explore alternative packaging methods as they become available.	(Timeline - Dec 2015) This is a continual process as we are always looking for ways of improving our packaging methods, that will reduce waste as well as improve the offering.

### Goal 2: Recycling

#### KPI 3: % signatories applying on-site recovery systems for used packaging.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Conduct waste audit of material sent to recycling facilities to establish baseline data.	(Timeline - June 2013) Still under discussion
2.	5% improvement on recycling rates year on year.	(Timeline - 2016) 10% In progress

#### KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	2% increase in recycled materials used to pack product in warehouse annually.	(Timeline - 2016) 10% In progress
2.	20% of paper based office products have a recycled content	(Timeline - Dec 2013) 50% complete

### Goal 3: Product Stewardship

#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	5% reduction in damaged products annually.	(Timeline - Dec 2011) 100% complete

#### KPI 7: % signatories showing other Product Stewardship outcomes.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Improvements in the use of recycled materials.	(Timeline - Dec 2015) In progress

#### KPI 8: Reductions in packaging items in the litter stream.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	All new packaging to include appropriate recycling and litter reduction icons.	(Timeline - July 2013) 20% complete

### PART C – Your Experiences

Please use the fields below to share with us any achievements, good new stories or areas of difficulty in making progress against your plan and the Covenant Goals and KPIs. Provide as much detail as you feel is appropriate.

#### 24. Key achievements or good news stories.

We have now made the successful transition across to our new HOLMAN brand, which has had a major impact on all of our retail packaging across all categories of our business and has allowed us to start many of the processes listed in our Targets - specifically looking for ways of directly reducing the amount of material used for each product (for example identifying which of our full colour packaging can have windows cut into them to reduce material, but still keeping structural integrity).

#### 25. Areas of difficulty in making progress against Covenant KPIs.

It has been a struggle in taking control of the variables in the manufacturing process to reduce waste and increase recycleable packaging. Specifically ensuring that the correct recycleable materials are introduced in a timely manner. Existing packaging stock naturally needs to be used before any improvements can be achieved, therefore this has a knock on effect to our progress in certain areas.

#### 26. Any other comments.

No other comments at this time.