



# HOLMAN

## **Irrigation - Garden - Plumbing**

### **GARDEN LIGHTING** **Rollout Nov 2017**

# INTRODUCTION OF THE NEW RANGE

## INCOMING PRODUCTS FEATURES

### Controllers



**CLW60  
MANUAL GARDEN  
LIGHT CONTROLLER  
W/WHITE**

**CLBW60  
BLUETOOTH GARDEN  
LIGHT CONTROLLER  
W/WHITE**

**CLRGB60  
BLUETOOTH GARDEN  
LIGHT CONTROLLER  
W/WHITE**



The garden light system is fully operated via Bluetooth. The customer has complete control of the system on their mobile device.



The app allows the customer to change the garden lights to any colour on the spectrum.

*One light - Endless colours*



The warm white lights are dimmable via the app, providing the customer the ability to increase or decrease brightness.

# INTRODUCTION OF THE NEW RANGE

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## CONTROLLERS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011683	CLW60	MANUAL GARDEN LIGHT CONTROLLER W/WHITE	2	\$49.99
0011683	CLBW60	BLUETOOTH GARDEN LIGHT CONTROLLER W/WHITE	2	\$99.00
0011686	CLRGB60	BLUETOOTH GARDEN LIGHT CONTROLLER W/WHITE	1	\$129.00

**STATUS:** Live**GRADE:** B**RANKING:** National**ALLOCATION:** Yes[www.holmanindustries.com.au](http://www.holmanindustries.com.au)

# INTRODUCTION OF THE NEW RANGE

## INCOMING PRODUCTS FEATURES

### Deck Lights



**DLW3006**  
**30MM DECK LIGHTS**  
**6PACK W/WHITE**



**DLRGB3003**  
**30MM DECK LIGHTS**  
**6PACK RGB**



**DLW4510**  
**45MM DECK LIGHTS**  
**6PACK W/WHITE**



**DLRGB4505**  
**45MM DECK LIGHTS**  
**6PACK RGB**

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## DECK LIGHTS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011666	DLW3006	30MM DECK LIGHT W/WHITE 6PACK	5	\$49.97
0011667	DLRGB3003	30MM DECK LIGHT RGB 6PACK	5	\$59.98
0011668	DLW4510	45MM DECK LIGHT W/WHITE 6PACK	5	\$59.97
0011670	DLRGB4505	45MM DDCK LIGHT RGB 6PACK	5	\$69.98

**STATUS:** Live**GRADE:** B**RANKING:** National**ALLOCATION:** Yes[www.holmanindustries.com.au](http://www.holmanindustries.com.au)

# INTRODUCTION OF THE NEW RANGE

## INCOMING PRODUCTS FEATURES

### *Path Lights*



**PLW2503**  
**250MM PATH LIGHT**  
**W/WHITE**

**PLRGB2503**  
**250MM PATH LIGHT**  
**RGB**

**PLW4503**  
**450MM PATH LIGHT**  
**W/WHITE**

**PLW5503**  
**550MM PATH**  
**LIGHT W/WHITE**

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## PATH LIGHTS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011679	PLW2503	250MM PATH LIGHT W/WHITE	4	\$39.98
0011680	PLRGB2503	250MM PATH LGHT RGB	4	\$49.98
0011681	PLW4503	450MM PATH LIGHT W/WHITE	1	\$59.98
0011682	PLW5503	550MM PATH LIGHT W/WHITE	1	\$69.98

**STATUS:** Live

**GRADE:** B

**RANKING:** National

**ALLOCATION:** None



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# INTRODUCTION OF THE NEW RANGE

## INCOMING PRODUCTS FEATURES

### Spot Lights



**SLW433  
43MM  
SPOT  
LIGHT  
W/WHITE**

**SLRGB433  
43MM SPOT  
LIGHT  
RGB**

**SLW757  
75MM SPOT  
LIGHT  
W/WHITE**

**SLRGB756  
75MM SPOT  
LIGHT  
RGB**

**SLW10010  
100MM SPOT LIGHT  
W/WHITE**

**SLRGB10010  
100MM SPOT LIGHT  
RGB**

**SLW14015  
140MM SPOT  
LIGHT  
W/WHITE**

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## SPOT LIGHTS

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011671	SLW433	43MM SPOT LIGHT W/WHITE	6	\$22.90
0011672	SLRGB433	43MM SPOT LIGHT RGB	6	\$31.98
0011673	SLW757	75MM SPOT LIGHT W/WHITE	4	\$29.97
0011674	SLRGB756	75MM SPOT LIGHT RGB	4	\$39.98
0011675	SLRW10010	100MM SPOTLIGHT W/WHITE	2	\$49.98
0011676	SLRGB10010	100MM SPOT LIGHT RGB	2	\$59.97
0011678	SLW14015	140MM SPOT LIGHT W/WHITE	1	\$64.98

**STATUS:** Live

**GRADE:** B

**RANKING:** National

**ALLOCATION:** Yes



[www.holmanindustries.com.au](http://www.holmanindustries.com.au)



# INTRODUCTION OF THE NEW RANGE

## INCOMING PRODUCTS FEATURES



**ALCW3T  
MAIN LINE  
CABLE  
TEE  
W/WHITE**

**ALCRGB3T  
MAIN LINE  
CABLE TEE  
RGB**

**ALCW1  
1M LIGHT  
CABLE  
W/WHITE**

**ALCRGB1  
1M LIGHT  
CABLE  
RGB**

**ALCW5  
5M LIGHT CABLE  
W/WHITE**

**ALCRGB5  
5M LIGHT CABLE  
RGB**

**ALCW10  
10M LIGHT  
CABLE W/WHITE**

**ALCRGB10  
10M LIGHT  
CABLE RGB**

**HOLMAN**

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## CABLES

FINELINE:	CODE:	PRODUCT DESCRIPTION:	PACK QUANTITIES:	RETAIL COST:
0011694	ALCW3T	MAIN LINE CABLE TEE 45cmX45cmX45cm W/WHITE	24	\$9.99
0011695	ALCRGB3T	MAIN LINE CABLE TEE 45cmX45cmX45cm RGB	24	\$14.98
0011687	ALCW1	MAIN LINE EXT CABLE 1m W/WHITE	24	\$6.98
0011690	ALCRGB1	MAIN LINE EXT CABLE 1m RGB	24	\$9.98
0011688	ALCW5	MAIN LINE EXT CABLE 5m W/WHITE	6	\$18.98
0011691	ALCRGB5	MAIN LINE EXT CABLE 5m RGB	6	\$24.98
0011689	ALCW10	MAIN LINE EXT CABLE 10W/WHITE	6	\$34.99
0011692	ALCRGB10	MAIN LINE EXT CABLE 10M RGB	6	\$49.98

**STATUS:** Live**GRADE:** B**RANKING:** National**ALLOCATION:** Yes[www.holmanindustries.com.au](http://www.holmanindustries.com.au)

# INTRODUCTION OF THE NEW RANGE

## INCOMING PRODUCTS FEATURES

### Water Resistance



This level of water resistance can withstand rain and winter conditions. The customer can comfortably leave their lights in the garden all year round.

### 4 Pin RGB



Plug & Socket  
**SAFE-T**

The RGB lights operate on a 4 pin Plug & Socket system Reminder: You cannot connect RGB and WHITE on the same system.

**No soldering or tools required**

### 2 Pin WHITE



Plug & Socket  
**SAFE-T**

The WHITE lights operate on a 2 pin Plug & Socket system Reminder: You cannot connect WHITE and RGB on the same system.

**No soldering or tools required**



The garden light system is fully operated via Bluetooth. The customer has complete control of the system on their mobile device.



The LED lights are long lasting and energy efficient. The low wattage allows more lights to be connect via one controller.



**WARM  
WHITE**

The warm white lights are dimmable via the app, providing the customer the ability to increase or decrease brightness.



**RGB  
COLOUR**

The app allows the customer to change the garden lights to any colour on the spectrum.

**One light - Endless colours**

## Inventory Information

- All Garden Lighting Stock has arrived in all 3 HOLMAN Warehouses and will be ready for dispatch immediately.
- Allocations have come through and will start to be sent out Monday 6<sup>th</sup> November.



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## Ranging-in the new products & Their BLG Locations

- Once the Garden Lighting bay has been relayed to the new BLG, ensure to print and replace new shelf tickets for all the bay.
- As always these new products are to be ranged to meet Holman's high merchandising presentation standards.
- Blgs have been uploaded on the Intranet and have been sent to State Managers.





# INTRODUCTION OF THE NEW RANGE

## Holman & Bunnings Websites

<http://www.holmanindustries.com.au/products>

- Each of these new lines is currently in the process of being listed onto the Holman website
- Once they are featured online notification will be sent out to the entire field team

<http://www.bunnings.com.au/holman>

- Each of these new lines is currently listed onto the Bunnings website

*Controllers*



*Deck Lights*



*Path Lights*



*Spot Lights*



*Cables*

